

A landscape photograph of Memorial Park. In the foreground, there are several trees with bright green, feathery foliage. The ground is a mix of dry, brownish soil and sparse grass. In the middle ground, there are more trees and a path. In the background, there are rolling hills and mountains under a cloudy sky. The text is overlaid in the lower center of the image.

**MEMORIAL PARK MASTER PLAN
STAKEHOLDER MEETING #2
JUNE 28, 2022**



Today's Agenda

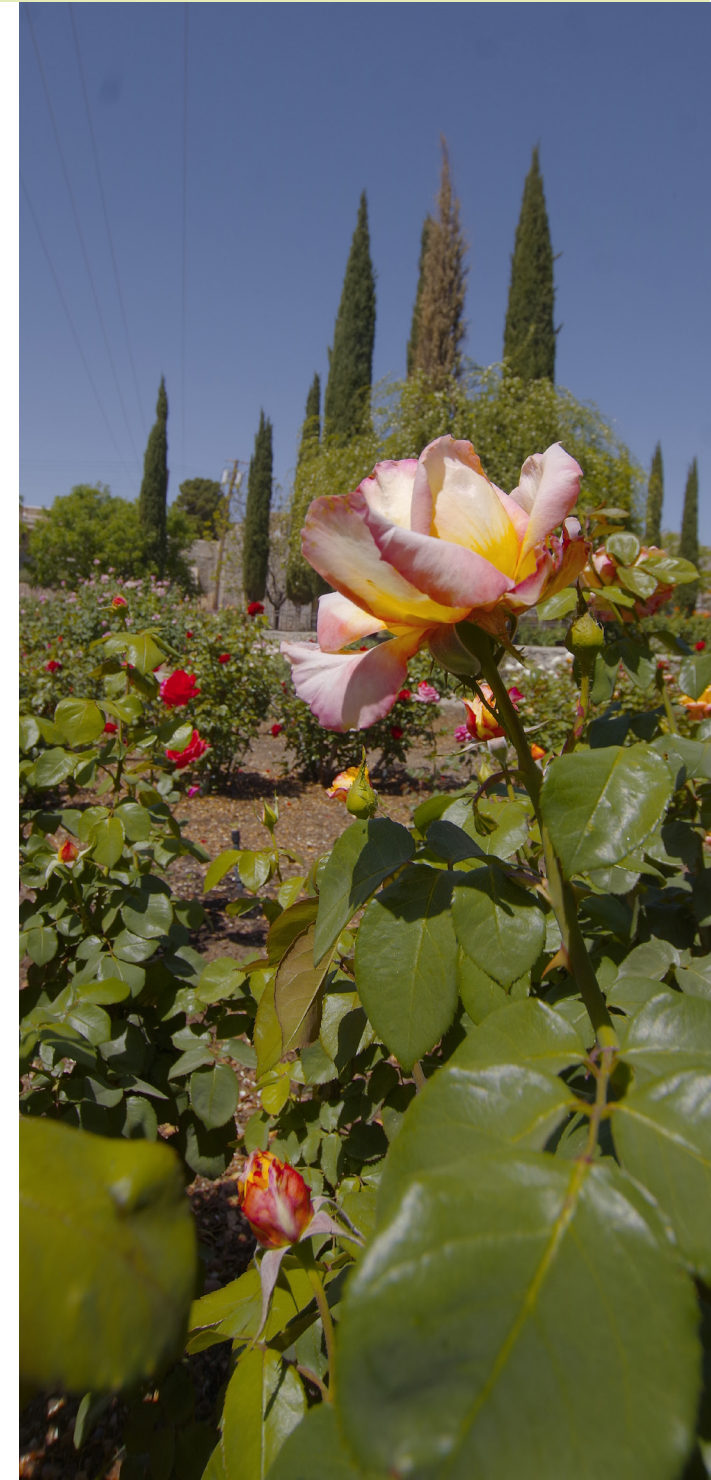
- Community Representatives - Why You're Here!
- Project Overview
 - Map & Master Planning
 - Timeline
 - Meeting #1 Recap
- Input Activity
 - For direct discussion and stakeholder input
 - For in-person public engagement feedback
- Next Steps
 - Encourage others to attend in-person event in the park on Friday, July 8th outside next to the Memorial Park Library
 - Please attend next stakeholder meeting in Mid-August (exact date TBD)





Community Representatives

- o Neighbors & Park users
- o Senior Center users
- o Aquatic Center users
- o Community Library users
- o Sport Courts & Fields users
- o Playground and Children's Programming
- o Multi-Generational Programming
- o Historic Preservation
- o Cultural Representation
- o Veteran Representation
- o Diversity, Equity, and Inclusion (DEI)
- o LGBTQI+ Representation
- o ADA Accessibility
- o Recreation and Wellness
- o Community Gathering
- o Ecology and Environment





Project Overview

This is a **Master Plan** project. Master Plans are guiding planning documents that guide implementation over a period of years as funding for those improvements become available.

Master Plans typically look like multi-page documents that outline analysis of a site's current conditions, community engagement that informs the process, and concept designs in plan form and sometimes renderings that graphically depict the potential for park improvements as guided by the community.

Funding that has been approved to date is for the purposes of conducting the Master Plan process only. No funding for the implementation (construction) of improvements has been identified or discussed.



Project Overview



ASAKURA
ROBINSON



Project Overview

- Stakeholder Meeting #1
Neighborhood Group Leaders - June 7, 2022
- Stakeholder Meeting #2
Community Representatives - Today, June 28, 2022
- Public Engagement #1
Tabling in Memorial Park - July 8, 2022
- Stakeholder Meeting #3
Community Representatives - Mid-August
- Public Engagement #2
Online Engagement - Mid-August





Stakeholder Meeting #1 recap



June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders

**Meeting #1: Question 1:
What are some words
that come to mind when
you think about
Memorial Park?**



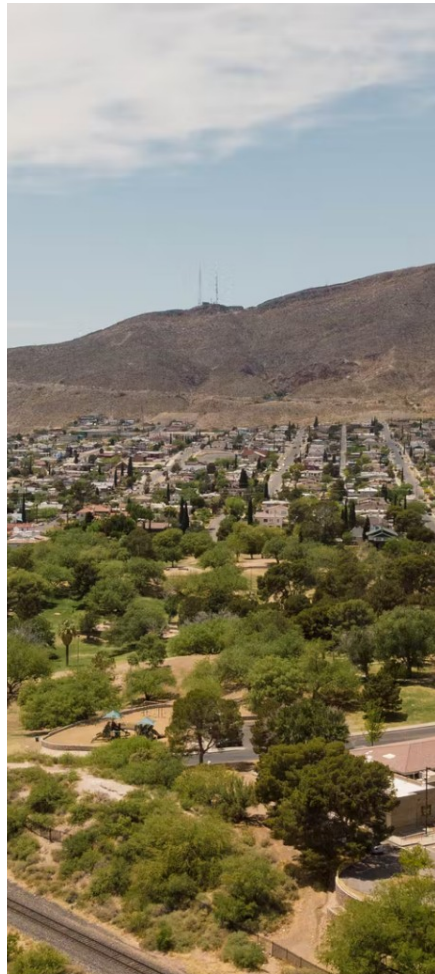


Stakeholder Meeting #1 recap



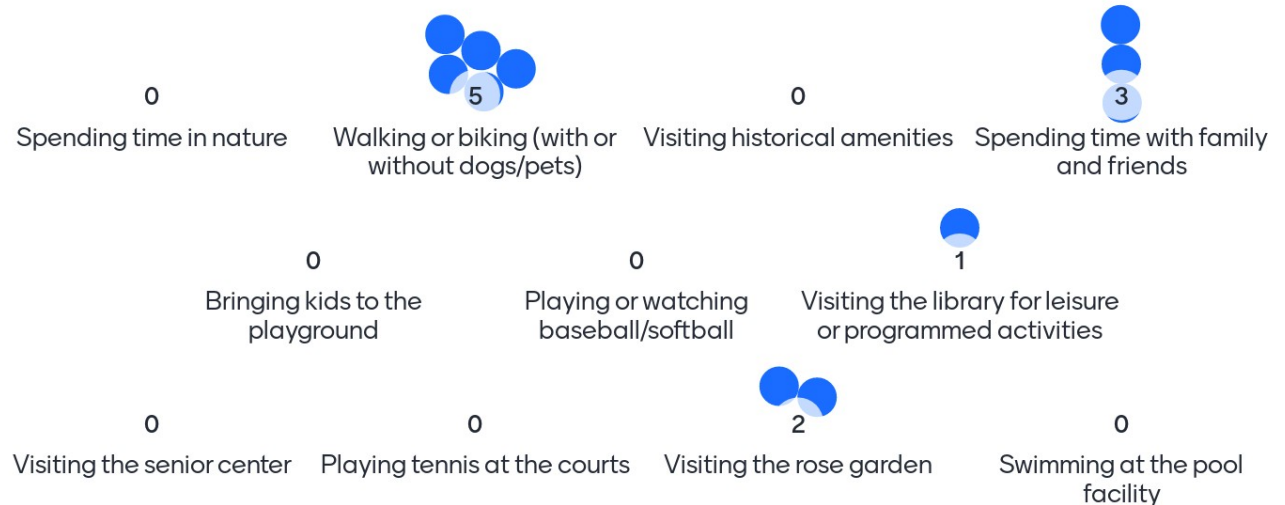
June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders



Meeting #1: Question 2: What are the top activities you see the community doing most often in the park? Please select up to 3 activities.

Mentimeter



11



Stakeholder Meeting #1 recap



June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders

Meeting #1: Question 3: What are some values you would like to be brought into the design process for Memorial Park? Please list 2-5 values.





Stakeholder Meeting #1 recap



June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders



Meeting #1: Question 4:
What recreational opportunities do you see happening in this park?
Please list 2-5 opportunities.

Mentimeter

shaded picnic tables
 low-impact walking path
basketball court
 dog park disc golf
 sand volleyball food trucks farmers market
 art events walking paths
 basketball courts
 restored fountains



Stakeholder Meeting #1 recap



June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders

Meeting #1 : Question 5: List between 1-5 Strengths for Memorial Park

Mentimeter





Stakeholder Meeting #1 recap



June 7, 2022: Stakeholder Meeting #1

Neighborhood Organization & Group Leaders

Meeting #1: Question 7: Years from now, what do you hope to see happening in Memorial Park?

Mentimeter

I'd like to see the history maintained while providing the local community with a safe place to enjoy recreational activities. Also, try to bring all the park spaces together.

An accessible green space that acknowledges our history and culture, providing a vibrant venue for family, recreation, and community.

Active families, adults and kids using the park for play and fitness. Shade and beauty enhancing the experience.

I'd love for it to be a pls w where my family and I love to spend time (other than the tennis courts). I'd Love to walk to a farmers market on Saturday morning. If there was proper landscaping, I'd love to walk it (as is, it's ugly- unenjoyable)

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Plan Goals - Memorial Park

Reveal [history]

Existing Condition Section: Post Oak efforts, Land Use History, Plant and Ecosystem Research

Opportunity: Remembering the multi-layered history and ecology of the site, the Kessler Plan, Copper Smelter, and wider Manhattan Heights Neighborhood and its connection to the city

Goal: Contextualize historic elements to inform design decisions, such as materials and history that can inform future uses

Activate [recreation]

Existing Condition Section: Existing Uses, Areas of Interest

Opportunity: Encouraging sporadic uses of movement, play, and recreation throughout the site that is complementary and multi-generational

Goal: Embrace activity through discovery nodes along pathways, creating moments of rejuvenation

Knit [connectivity]

Existing Condition Section: Arrival to Site (transit, pedestrian, mobility, driving), Internal Circulation, Assets found in neighborhood

Opportunity: Find opportunities to draw community in through multiple modes of transit, prioritizing key entrances throughout the site

Goal: Strengthen connections within the park and community

Rejuvenate [modernizing amenities]

Existing Condition Section: Inventory analysis, amenity analysis

Opportunity: Introducing new types of uses that can encourage community investment, or local entrepreneurship, alongside uses that prioritizes familial gathering

Goal: Enhancing experiences for multi-generational audiences by attracting people to this historic neighborhood and historic space

Unify [cultural expression]

Existing Condition Section: Identify barriers to accessing park,

Opportunity: Bridging multiple ethnic backgrounds/cultures to ensure unified vision for future uses that are complemented by spaces for

Goal: Inviting a celebration of architecture and culture through art, wayfinding, and programming. Create viewsheds that draw connections to the region and aim to unify across cultures, language, and perspectives



Virtual Activity

Please prepare your web browser or get your phone out and ready for the next engagement exercise!

