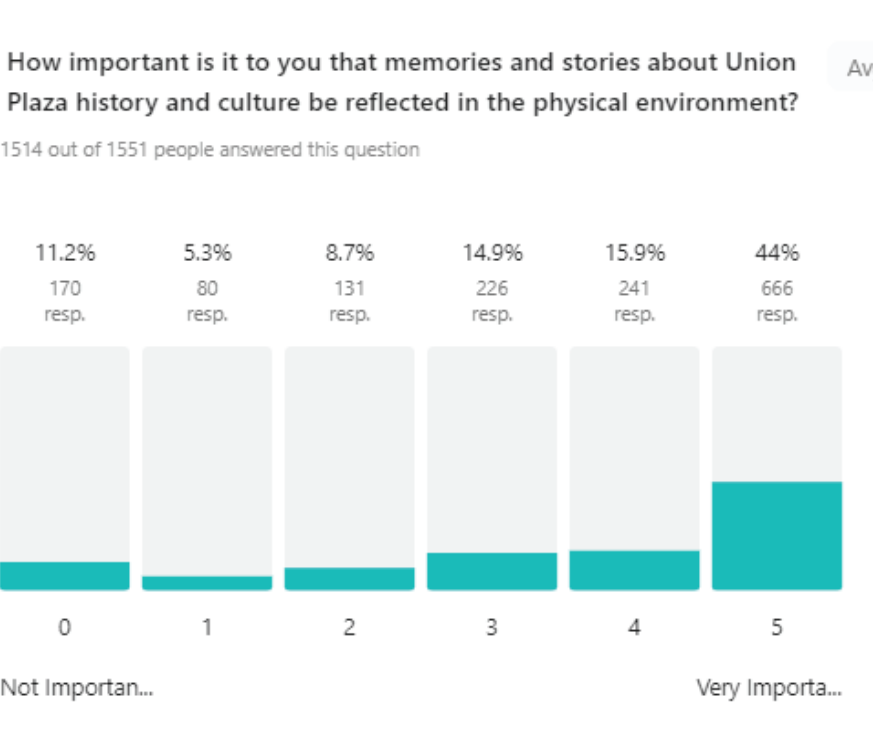
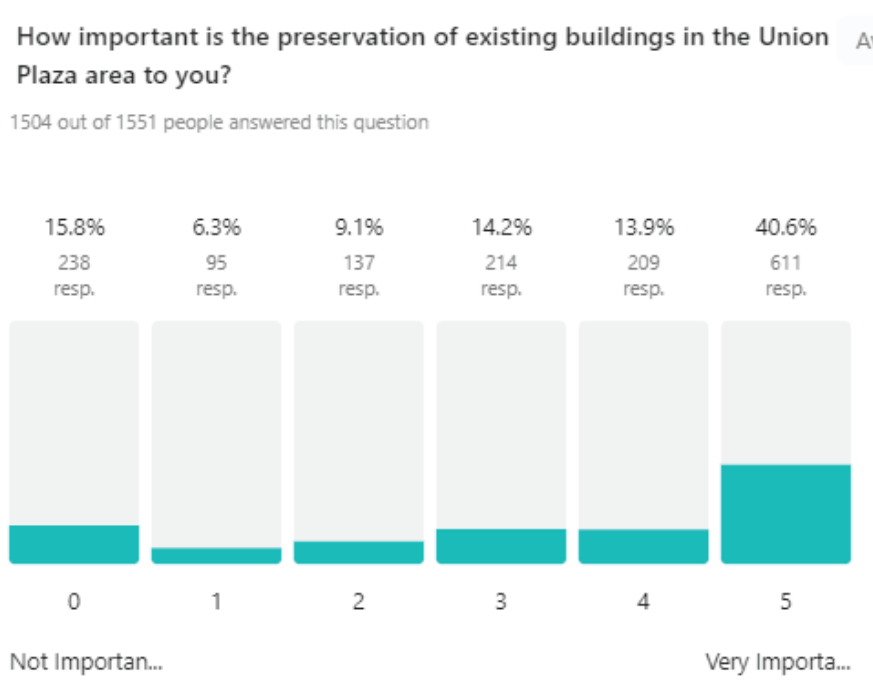
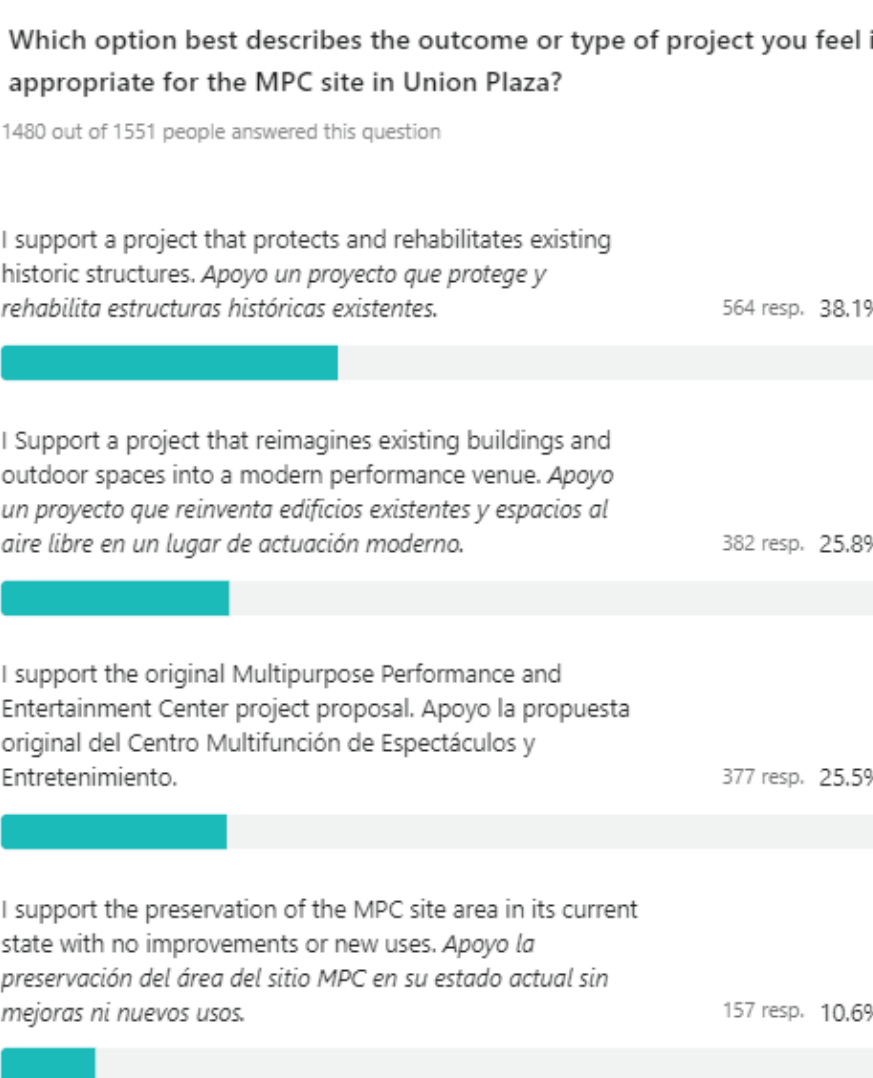
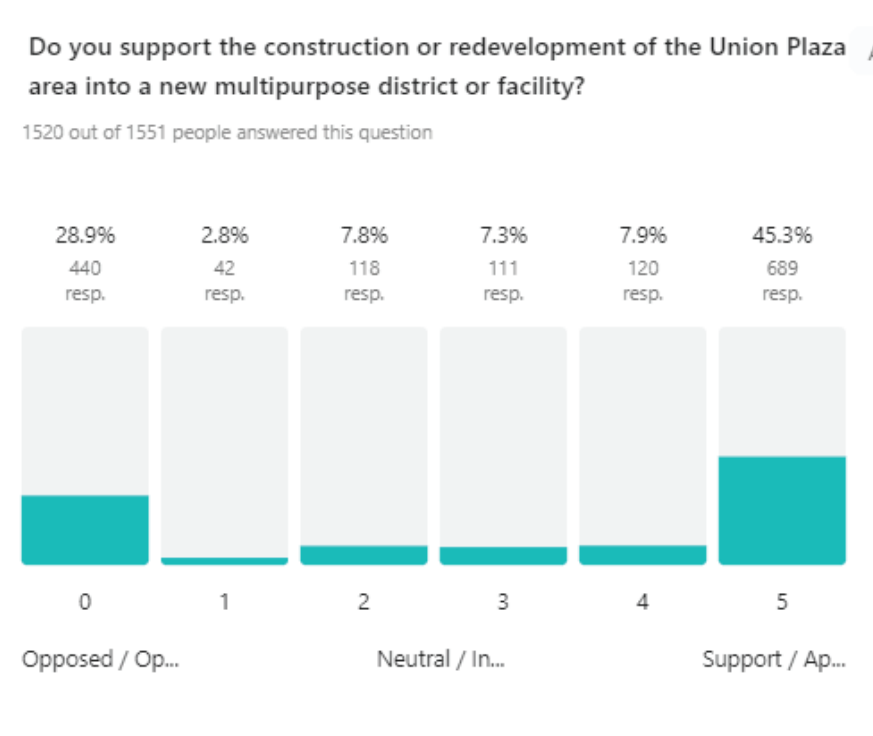
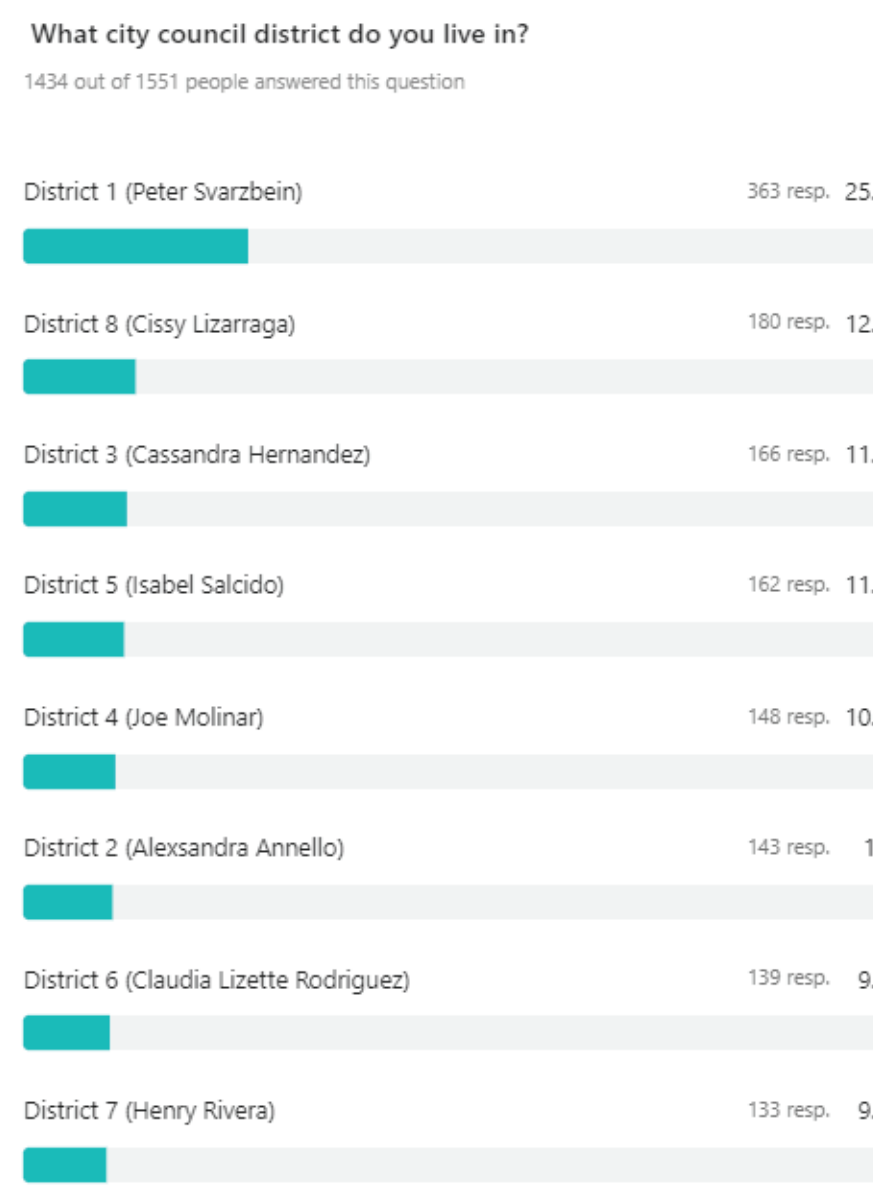


COMMUNITY ENGAGEMENT

ONLINE SURVEY

Launched 9.8.22 active through 10.17.22



The Vision



This district should breathe new life into downtown drawing people from all different walks of life to performances, green spaces and food options in the district. At the heart of the district is a multipurpose venue that acts as a concert venue at night but can also support local markets. Family events and related local businesses at other times. The venue/site itself should be porous and integrative, connecting to the community on all sides with Pass-through for pedestrians and bikes and pocket parks that support community well-being and connection, while also understanding the story of the area it is sited on. The district should be viewed as an asset to the community, a place where children can play and learn, friends can share a meal, local businesses can incubate and out-of-townees can marvel at El Paso.

MEETINGS

10 MEMBER FOCUS GROUP

First Focus Group 6.9.22
Second Focus Group 6.22.22



1500 + Survey participants

66% TO 73% Preference for integrating Outdoor events, and existing Urban context

OVER 50% Support a facility that can host concerts, Family shows, sporting events or open style events.

Our first steering committee meeting brought together a range of community leaders to collaboratively craft inputs to inform the project brief.

The second meeting consolidated design principles and vision according to the information gathered in our first meeting.

GUIDING DESIGN PRINCIPLES

- Authentic**
Retain connections to history and enable organic growth.
- Integrated**
Take cues from the existing neighborhood scale and context to be connecting and enhancing.
- Generative**
Provide new community assets and resources and grow new businesses and connections.
- Flexible**
Draw people from morning till night with spaces that can serve different needs at different times.
- Inviting**
Welcome people from different walks of life with many ways to access and engage.
- Vibrant**
Celebrate El Paso's rich culture and natural beauty.

DESIGN CONSIDERATIONS

The Site Should...
Respond to the surroundings Context
Respect the Neighborhood's Scale
Take Structures of Cultural Significant into Account
Generate the Vibrate Street Life that the Area was Known For
Provides Opportunities for Local Businesses and Organizations to Flourish
Enable Access for El Pasoans Across the Socio-Economic Spectrum
Draw Investment and be Financially Viable

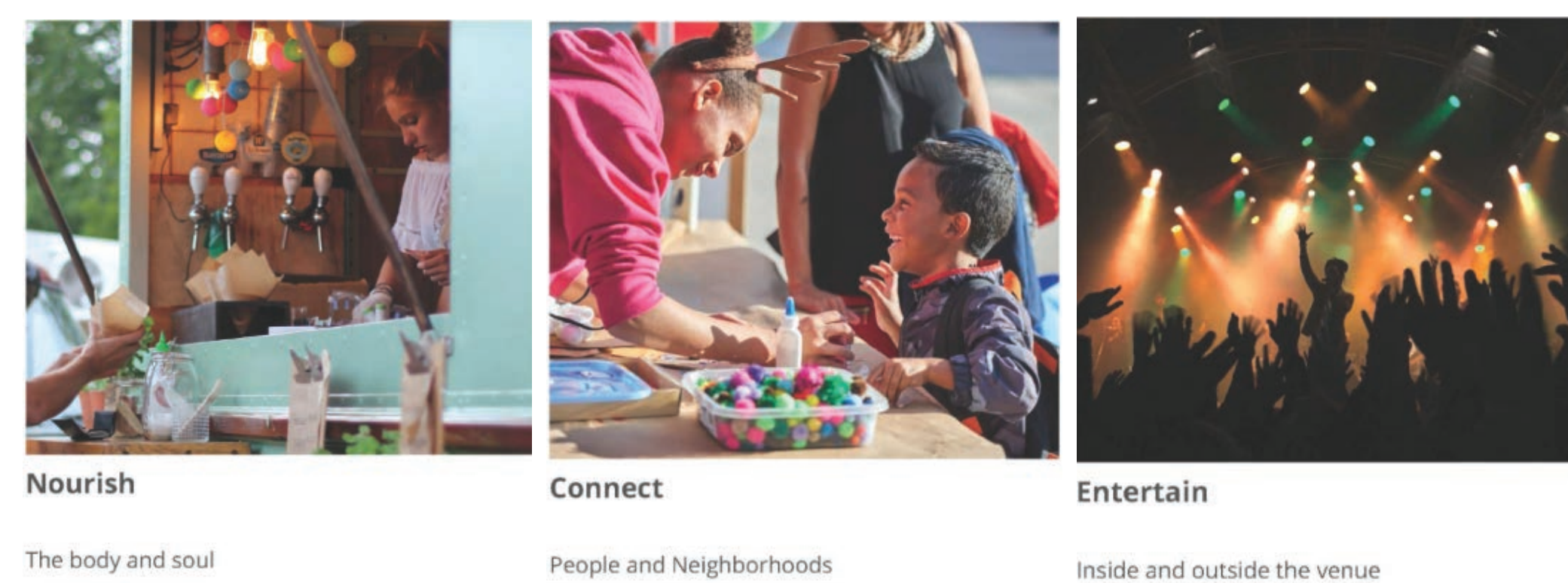
The Site Should not be...
A Monolithic structure disconnected from the context
An entirely new place that disregards local history
Flashy or exclusive



First public meeting 6.23.22

Hybrid meeting @ blue flame: 39 virtual participants, 41 in-person participants

Goals



Second public meeting 9.15.22
Approximately 100+ participants

