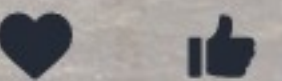


A scenic view of Memorial Park, featuring a large, leafy tree in the foreground framing a view of a grassy area, a road with a car, and buildings in the distance under a cloudy sky.

# Memorial Park Stakeholder Meeting #1

*June 7, 2022*



# Meeting #1: Agenda

- Introductions
- Project Introduction
- Project Timeline + Status Updates
- Stakeholder Interactive Survey
- Next Steps



# Meeting #1: Introductions + Team Structure



ASAKURA  
ROBINSON



**V**ERMEULENS

# Meeting #1: Introductions

City of El Paso, varied departments



Daniela Quesada, Chief Architect - Planning and Urban Design



Appolonia Roldan, Urban Design Manager - Planning and Urban Design



Marcella Attolini, Urban Design Manager - Planning and Urban Design



Ben Fyffe, Managing Director of Cultural Affairs and Recreation



Ana McCranie, Public Affairs Coordinator - Cultural Affairs and Recreation



# Meeting #1: Introductions

## Asakura Robinson



Zakcq Lockrem, AICP  
Principal-In-Charge



Sandy Meulners  
Project Manager



Davi de la Cruz  
Deputy Project Manager



Michelle Bright  
Senior Landscape Architect



Norman Palacios  
Landscape Designer



# Meeting #1: Project Introduction

This is a **Master Plan** project. Master Plans are guiding planning documents that guide implementation over a period of years as funding for those improvements become available.

Master Plans typically look like multi-page documents that outline analysis of a site's current conditions, community engagement that informs the process, and concept designs in plan form and sometimes renderings that graphically depict the potential for park improvements as guided by the community.

Funding that has been approved to date is for the purposes of conducting the Master Plan process only. No funding for the implementation (construction) of improvements has been identified or discussed.



# Meeting #1: Project Timeline + Status Updates

- Stakeholder Meeting #1 (Today)
- Stakeholder Meeting #2 (End of June)
- Public Engagement #1 in Park (July 8th)
- Stakeholder Meeting #3 & Public Engagement #2 (Mid-August)



# Meeting #1: Status Updates

- Completed Preliminary Site Visits
- In Draft Phase of Investigating Historical Resources of Memorial Park
- Meeting with Community Leadership (Today)





# Meeting #1: Stakeholder Survey!

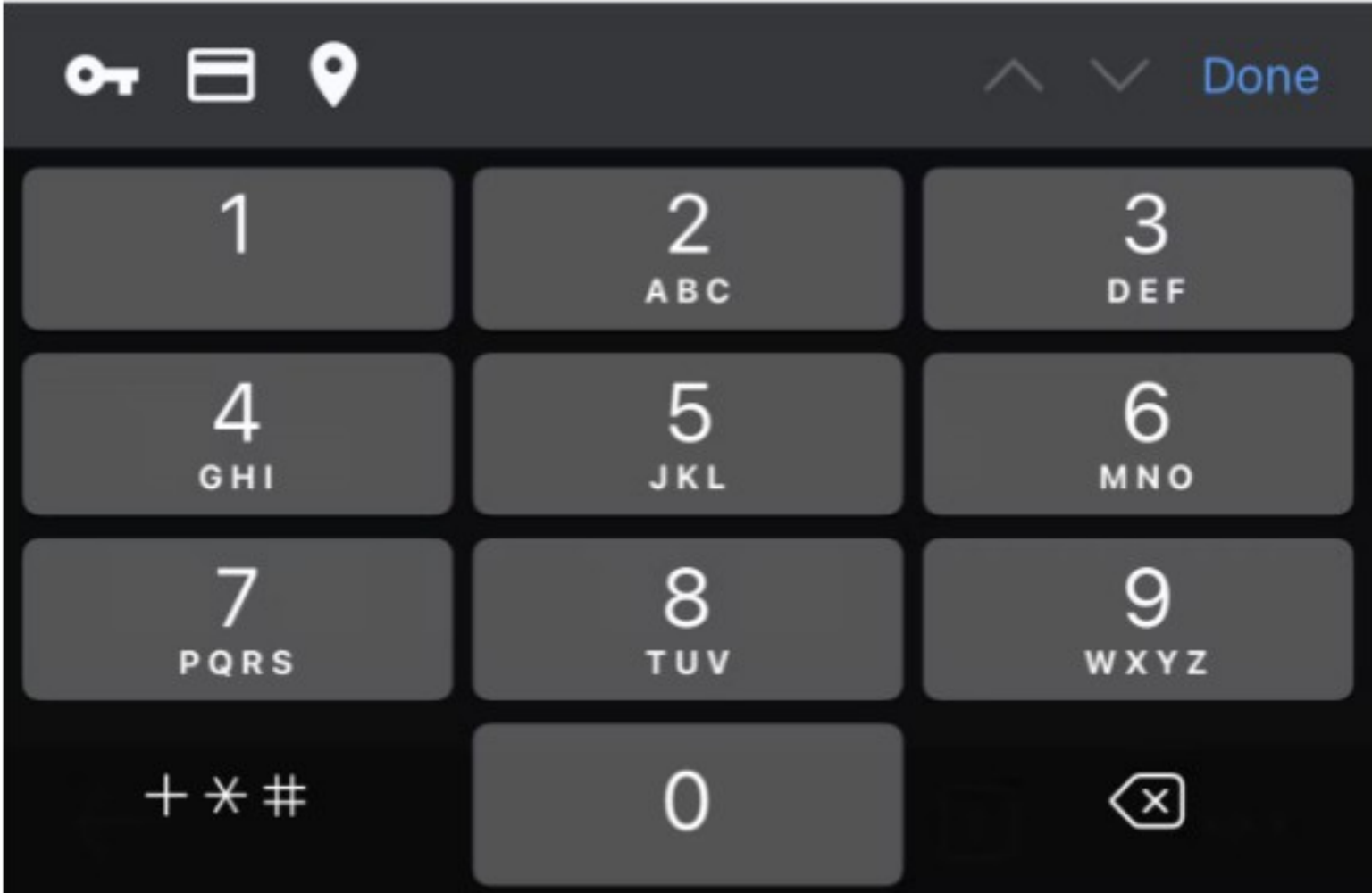


# Mentimeter

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Submit

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# Meeting #1: Test Question: Share a favorite community event previously hosted at Memorial Park.

Easter

Mighty Mujer Triathlon

Art in the Park

Art in the Park

Easter

Mighty Mujer Triathlon

Easter celebration

Art at the park. But since its in the gated area Im never sure whether its a private or public event.

medieval times (not a participant)

# Meeting #1: Test Question: Share a favorite community event previously hosted at Memorial Park.

Na

# Meeting #1: Survey & Discussion Preview

- What are some **words** that come to mind when you think about Memorial Park? *Please list 3-5 words.*
- What are the **top activities** you see the community doing most often in the park? Please select up to 3 activities.
- What are some **values** you would like to be brought into the design process for Memorial Park? Please list 2-5 values. t 4
- What are some **strengths** of the park? Please list 2-5 strengths.
- What are some **challenges** of the park? Please list 2-5 challenges.
- Years from now, what do you **hope to see** happening in Memorial Park? Please list 3-5 things you hope to see.

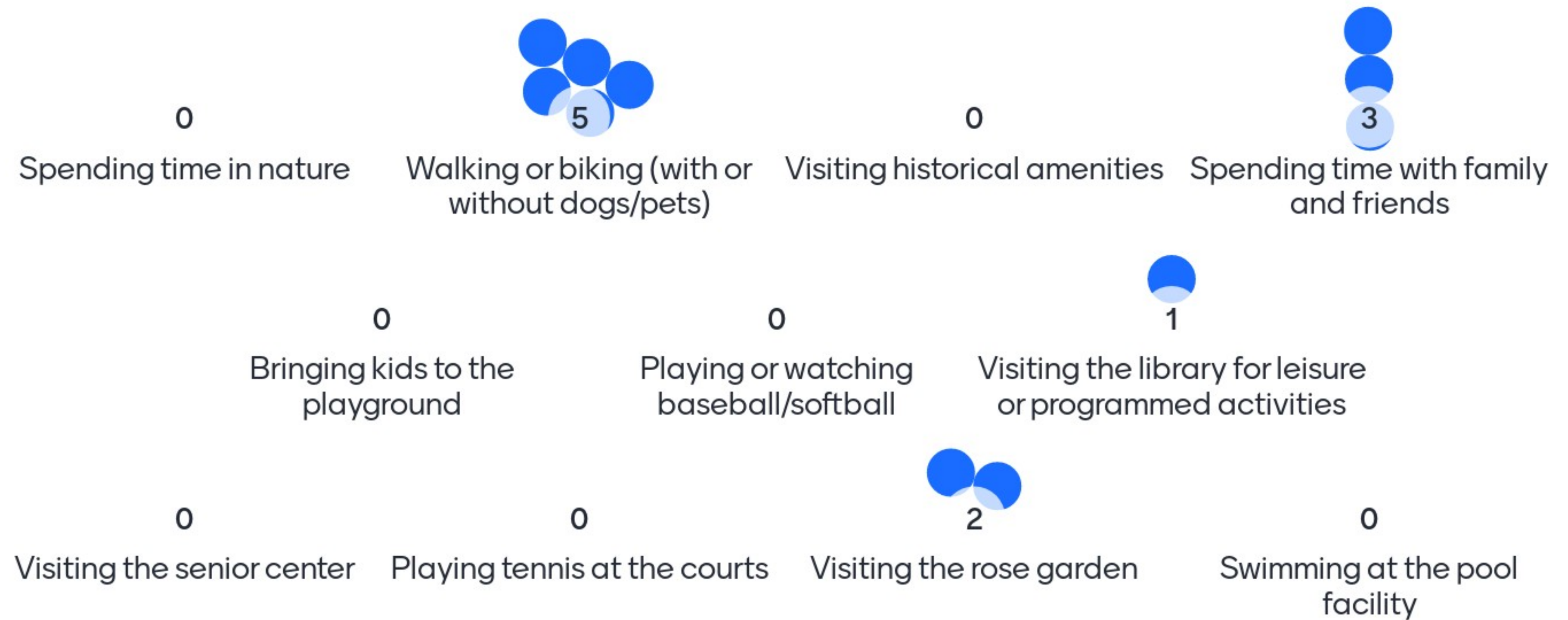


# Meeting #1: Question 1: What are some words that come to mind when you think about Memorial Park?





# Meeting #1: Question 2: What are the top activities you see the community doing most often in the park? Please select up to 3 activities.



Meeting #1: Question 3: What are some values you would like to be brought into the design process for Memorial Park? Please list 2-5 values.







Meeting #1: Question 4:  
What recreational opportunities do you see happening in this park?  
Please list 2-5 opportunities.

- shaded picnic tables
- low-impact walking path
- basketball court**
- dog park
- disc golf
- pickle ball
- sand volleyball
- food trucks
- farmers market
- art events
- walking paths
- basketball courts
- restored fountains

# Meeting #1 : Question 5: List between 1-5 Strengths for Memorial Park



# Meeting #1: Question 6: List between 1-5 challenges for Memorial Park



# Meeting #1: Question 7: Years from now, what do you hope to see happening in Memorial Park?

I'd like to see the history maintained while providing the local community with a safe place to enjoy recreational activities. Also, try to bring all the park spaces together.

An accessible green space that acknowledges our history and culture, providing a vibrant venue for family, recreation, and community.

Active families, adults and kids using the park for play and fitness. Shade and beauty enhancing the experience.

I'd love for it to be a pls w where my family and I love to spend time (other than the tennis courts). I'd Love to walk to a farmers market on Saturday morning. If there was proper landscaping, I'd love to walk it (as is, it's ugly- unenjoyable)

# Meeting #1 : Other Thoughts?

- Pathway connections?
  - Events?
  - Playground?
- Other programming opportunities?



# Project Next Steps

- Currently recruiting more community leaders for engagement.
- Support the upcoming engagement event on July 8!
- Visit <https://www.elev8ep.com/> to track progress for this project!

